COMPANY'S FINANCIAL PERFORMANCE ANALYSIS PT. HMD MANADO

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Abstract- The purpose of this research is to determine the company's financial performance at PT. HMD Manado from 2017 - 2021, measured by profitability, liquidity and solvency ratios. This research used a quantitative method with a descriptive analysis model. The results showed that the financial performance of PT. HMD Manado based on profitability ratio analysis, measured using ROA and ROE, the results are below standard financial performance / unable to generate profits from existing assets and equity. For the liquidity ratio in 2017-2021, it has very good financial performance because from year to year it always increases. This shows that the company can fulfill its obligations in a timely manner. The solvency ratio for 2017-2021 has good financial performance, despite the fluctuations in achievement values. The most important thing can be seen in the percentage results that the liquidity value is greater than the solvency value, this indicates that the company is in a very healthy condition because it can pay off its debts both long term and short term.

Keywords: Profitability Ratio, Liquidity, Solvency, Financial Performance.

I. INTRODUCTION

The health of a company is not only judged by its physical condition, such as the appearance of a building. However, the benchmark for a healthy company is seen from the financial statements at the end of each accounting period as management's accountability report on the management of a company. Financial statements are important information for management in making decisions for the survival of the company. The company as a form of organization in general, in carrying out its business activities must have the goal of getting big profits, this can happen if all the elements contained in a company have been implemented properly and correctly.

Company performance appraisal is very important for the company's sustainability because the results of this assessment encourage companies to work more efficiently and competitively. The company's financial performance is a measure of the financial health of the organization, and shows the performance of the company's executive leadership.

The higher the company's financial performance, the more effective and efficient the company is in using its resources. Financial performance and soundness are important aspects that investors will look at. "Financial Reports are a structured presentation of the financial position and financial performance of an entity" (Statement of Financial Accounting Standards No. 1, 2022).

Company performance is the result of a management activity in a company, or in other words company performance is the company's ability to achieve the company's goals. Meanwhile, financial performance is a formal attempt to evaluate the efficiency and effectiveness of a company in generating profits and certain cash positions (Hery, 2015).

In Farah's previous research (2019) with the title "Financial Performance Analysis of PT. Askrindo (Using Ratio Analysis and Risk Based Capital)" with research results divided into two, namely in general and in terms of financial standards. In general or based on the theory put forward, the financial performance of PT. Askrindo Branch Medan can be said to be less good. However, according to financial standards, 2012-2017 can be said to be good because the value of risk-based capital, liquidity ratios and solvency ratios are still above the minimum value/minimum limit, even though there are several years that have not met the established health standards.

Researchers conducted this research because they remembered the Covid-19 pandemic that hit all countries, including Indonesia, which certainly made the Indonesian economy drop dramatically. Researchers took the case at PT. HMD Manado. The researcher found that the company has used the calculation of the RBC (Risk Based Capital) ratio to measure the company's performance, as a basis for calculations on the financial aspect. This research is different from previous research because in this study researchers did not use RBC (Risk Based Capital) because the company had used this calculation.

To measure the level of profit from business losses by comparing it with premium income, companies can use the profitability ratio so that they can find out the company's ability in terms of liabilities, or short-term debt, companies can measure it with the liquidity ratio. Companies can use the solvency ratio to determine the company's ability to pay its long-term obligations, or its obligations and to compare its own funds that have been deposited with the amount of loans from creditors.

Based on the description above, the researcher is interested in taking the research title Analysis of Company Financial Performance PT. HMD to determine the company's financial performance in good or bad condition. In accordance with the objectives of financial ratio analysis, namely analyzing financial performance using financial ratio analysis, and analyzing the

© 2023, Scientific Research Journal http://dx.doi.org/10.31364/SCIRJ/v11.i4.2023.P0423944 This publication is licensed under Creative Commons Attribution CC BY. company's financial performance by utilizing financial reports. Indicators for assessing the level of soundness, namely: Calculation of Profitability Ratios (Return On Assets, Return On Equity), Calculation of Liquidity Ratios, Calculation of Solvency Ratios.

II. RESEARCH METHODS

This research uses quantitative methods. Data sources, namely primary and secondary data. Data collection techniques, namely observation, interviews, documentation and literature study. Observation, researchers made direct observations at PT. HMD Manado, by seeing, counting, measuring, and recording existing events. Interviews, data collection carried out to get as much information as possible directly by asking questions to respondents. In this case the interview was conducted by the researcher with the company PT. HMD Manado. Documentation, this method is used to collect a lot of data and information needed in this research, namely financial reports, accounting policies and notes on financial reports. Literature study, which is done by reading and citing literature that is related to this research. Data Analysis Techniques, analyzing the data in this study, using the following steps:

- 1. Make financial aspect calculations with ratios that include: :
 - a. Calculation of profitability ratios
 - 1) Return On Asset(ROA)
 - 2) *Return On Equity*(ROE)
 - b. Calculation of liquidity ratiosc. Solvability ratio calculation
- 2. Make an assessment of the results of the calculation of aspects of financial performance:
 - a. Very good
 - b. Good
 - c. Enough
 - d. Not enough
 - e. Very less

Table 2.1 Score Criteria

Number.	Criteria	Score
1.	Very good	7,5 – 10
2.	Good	6 – 8
3.	Enough	4,5 - 6
4.	Not Enough	2-3
5.	Very Less	0

Data Source : PT HMD Manado, 2022

III. DISCUSSION

3.1. Financial Report Components of PT. HMD Manado

Table 3.1 The basic components for calculating ROA at PT. HMD Manado Period 2017-2021(in million rupiah)

		Year						
Informati (In 3 mon		2017	2018	2019	2020	2021		
	1 to 3	74.187	47.699	68.985	(60.608)	21.560		
Profit (Loss)	4 to 6	225.885	192.379	207.615	(129.417)	(88.540)		
Before Tax	7 to 9	222.301	114.085	99.429	(316.295)	(183.730)		
	10 to 12	458.450	238.929	142.903	436.599)	(216.101)		
Total annua profit/loss bef		980.823	593.092	518.905	(942.973)	(466.811)		
	1 to 3	9.997.665	10.887.148	11.861.216	12.877.144	14.542.476		
	4 to 6	9.371.754	12.954.792	12.843.333	13.421.711	15.595.739		
Total Assets	7 to 9	9.226.912	12.757.577	11.895.930	12.953.677	14.400.317		
	10 to 12	11.557.010	13.278.366	12.446.093	13.758.872	13.776.781		

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Annualized Total Assets	40.153.341	49.877.883	49.046.572	53.011.404	58.315.313
Data source : Processed Data	a. 2022				

		Year							
Information (In 3 months)		2017	2018	2019	2020	2021			
	1 to 3	58.312	38.272	55.656	(60.608)	17.516			
Profit (Loss)	1 to 6	171.925	147.271	164.285	(129.471)	(88.540)			
After Tax	7 to 9	169.898	91.507	87.510	(316.295)	(183.730)			
Alter Tax	10 to 12	360.073	201.093	105.770	(436.599)	(216.101)			
Annualized T Loss/Profit Aft		760.208	478.143	413.221	(942.973)	(470.855)			
	1 to 3	2.749.315	2.063.023	3.218.966	3.305.718	2.819.633			
	4 to 6	2.840.791	3.097.446	3.300.302	3.117.461	2.711.785			
Total Equity	7 to 9	2.845.390	3.026.531	3.242.292	2.897.229	2.626.011			
	10 to 12	3.019.697	3.159.921	3.258.913	2.813.793	2.843.991			
Annualized Tota	l Equity	11.455.193	12.346.921	13.020.473	12.134.201	11.004.420			

 Table 3.2 The basic components for calculating ROE at PT. HMD Manado Period 2017-2021 (in million rupiah)

Data source : Processed Data, 2022

Table 3.3 The basic components of calculating Liquidity at PT. HMD Manado Period 2017-2021(in million rupiah)

		Year							
Informat (In 3 mor		2017	2018	2019	2020	2021			
	1 to 3	1.802.202	2.646.338	3.119.228	2.718.996	6.090.006			
Current assets	4 to 6	1.678.167	2.841.755	2.572.383	2.945.234	6.220.893			
Current assets	7 to 9	2.197.552	2.910.391	2.941.880	3.154.799	5.510.525			
	10 to 12	2.968.465	1.963.602	2.066.324	1.908.427	4.754.816			
Annualized Tot Asset		8.646.386	10.362.086	10.699.815	10.790.456	22.576.240			
	1 to 3	2.461.958	3.293.390	3.318.136	3.098.811	3.823.848			
Current	4 to 6	2.116.918	3.513.256	3.718.038	3.704.738	4.020.408			
liabilities	7 to 9	2.377.153	2.968.952	3.134.417	2.914.500	3.286.799			
	10 to 12	3.719.172	3.834.606	3.440.007	3.126.432	3.725.497			
Annualized Tot Liabilit		11.170.201	13.610.204	13.610.598	12.844.481	14.856.552			

Data source : Processed Data, 2022

Table 3.4 The basic components for calculating Solvability at PT. HMD Manado Period 2017-2021 (in million rupiah)

		Year						
Informati (In 3 mon		2017	2018	2019	2020	2021		
	1 to 3	9.997.665	10.887.148	11.861.216	12.877.144	14.542.476		
	4 to 6	9.371.754	12.954.792	12.843.333	13.421.711	15.595.739		
Total Assets	7 to 9	9.226.912	12.757.577	11.895.930	12.953.677	14.400.317		
	10 to 12	11.557.010	13.278.366	12.446.093	13.758.872	13.776.781		
Annualized Tot	al Assets	40.153.341	49.877.883	49.046.572	53.011.404	58.315.313		

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Annualized Total Liabilities		28.698.148	37.530.962	36.026.099	40.877.203	47.446.893
_						
	to 2	8.537.313	10.118.445	9.187.180	10.945.079	10.932.790
Liabilities 7 to) 9	6.381.522	9.731.046	8.653.638	10.056.448	11.871.306
Total 4 to	6	6.530.963	9.857.346	9.543.031	10.304.250	12.919.954
1 to	o 3	7.248.350	7.824.125	8.642.250	9.571.426	11.722.843

Data source : Processed Data, 2022

3.2. Financial Performance Measurement Analysis of PT. HMD Manado

With the problems and formulations that have been stated previously, the data analysis technique used in this study is descriptive analysis and discussed, and described quantitatively. The measuring tools used in this study are as follows:

1. Profitability Ratio

The profitability ratio is a reference for the company's performance to gain profit from the use of its assets.

a. Return On Assets (ROA)

ROA is a profitability ratio, this ratio will measure a company's ability to manage investments. ROA can be calculated by the following formula:

$$ROA = \frac{Profit Before Tax}{Average Total Assets} x 100\%$$

The following is the calculation of ROA with the above formula:

Table 3.5 Calculation of Return On Assets (ROA)

2017	_	IDR 980.823.000.000		_	IDR 980.823.000.000	- x100%
2017	_	IDR 40.153.341.000.000	/4	-	IDR.10.038.335.250.000	X10070
				=	0,098 = 10 %	
2018	_	IDR 593.092.000.000		_	IDR 593.092.000.000	- x100%
2018	=	IDR 49.877.883.000.000	/4	=	IDR.12.469.470.750.000	- X100%
				=	0,043 = 4 %	
2019	_	IDR 518.905.000.000		_	IDR 518.905.000.000	 1000/
2019	_	IDR 49.046.572.000.000	/4	_	IDR 12.261.643.000.000	- x100%
				=	0,042 = 4 %	
2020	_	-IDR 942.973.000.000		_	-IDR 942.973.000.000	- x100%
2020	=	IDR 53.011.404.000.000	/4	=	IDR13.252.851.000.000	- X100%
				=	-0,07 = -7 %	
2021		-IDR 466.811.000.000			-IDR 942.973.000.000	1000/
2021	=	IDR 53.315.313.000.000	/4	=	IDR.13.252.851.000.000	- x100%
				=	-0,03 = -3 %	

Data source : Processed Data, 2022

Based on the calculation above, it can be seen that ROA in 2017 is 10%. In 2018 it has decreased by 6%, and has a percentage of 4%. However, in 2019 ROA has the same percentage as in 2018, which is 4%. However, in 2020 it experienced a very drastic decline, resulting in a minus point of ROA, namely -7%. Even though in 2021 there will be an increase, it will still be at a minus point of -3%. This shows that the company's ability to generate profits based on its assets can be said to be very good only in 2017. **b. Return On Equity (ROE)**

ROE is a profitability ratio, this ratio will measure company performance by comparing profit after tax and equity. ROE can be calculated by the following formula:

$$ROE = \frac{Profit After Tax}{Average Total Equity} x 100\%$$

The following is the calculation of ROE with the formula above:

2017 =	IDR 760.208.000.000		IDR 760.208.000.000	x 100%
2017 -	IDR 11.455.193.000.000	/4	IDR 2.863.798.250.000	x 100%
		=	0,265 = 27 %	
2010	IDR 478.143.000.000		IDR 478.143.000.000	1000/
2018 =	IDR 12.346.921.000.000	/4	IDR 3.086.730.250.000	x 100%
		=	0,155 = 15 %	
2010	IDR 413.221.000.000		IDR 413.221.000.000	- 1000/
2019 =	IDR 13.020.473.000.000	/4	IDR. 3.255.118.250.000	x 100%
		=	0,127 = 13 %	
2020	-IDR 942.973.000.000		-IDR 942.973.000.000	1000/
2020 =	IDR 12.134.201.000.000	/4 =	IDR 3.033.550.250.000	x 100%
		=	-0,31 = -31 %	
2021	-IDR 470.855.000.000		-IDR 942.973.000.000	1000/
2021 =	IDR 11.004.420.000.000	/4 =	IDR. 3.033.550.250.000	x 100%
		=	-0,17 = -17 %	
ata courra	· Processed Data 2022		-,,-	

Table 3.6 Calculation of Return On Equity (ROE)

Data source : Processed Data, 2022

Based on the calculation above, it can be seen that ROE from year to year has always decreased, in 2017 it was 27%. In 2018 it decreased by 13% and had a percentage of 14%. In 2019 it fell 1%. In 2020 it experienced a very large decline and had a ROE value of -31%. In 2021 there will be an increase but it is still at a minus point of -17%. This is because in 2020 the calculation of profit after tax has a negative value, which affects the score.

2. Liquidity Ratio

This ratio will produce a percentage of the company's ability to meet its short-term obligations in a timely manner, by dividing the company's total current assets and total current liabilities. Liquidity can be calculated using the following formula:

$$Liquidity = \frac{Current Assets}{Current liabilities} \times 100\%$$

The following is the calculation of Liquidity with the formula above:

2017	=	IDR 16.957.642.000.000	x 100%	=	1,518	=	152%
		IDR 11.170.201.000.000					
2018	=	IDR 21.667.303.000.000	x 100%	=	1,592	=	159%
		IDR 13.610.204.000.000					
2019	=	IDR 21.743.766.000.000	x 100%	=	1,598	=	160%
2017		IDR 13.610.598.000.000			1,070		10070
2020		IDR 21.433.326.000.000	x 100%	=	1,669	=	167%
2020	-	IDR 12.844.481.000.000	X 10070	_	1,009	_	10770
2021		IDR 22.576.240.000.000	x 100%	=	1,520	=	152%
2021	-	IDR 14.856.552.000.000	A 10070	_	1,520	_	15270
D /	D	1 D (2000					

Table 3.7 Liquidity Calculation	Table 3.	7 Liqu	idity C	alculatio
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Data source : Processed Data, 2022

Based on the calculation above, it can be seen that the percentage of liquidity has increased from year to year, in 2017 it was 152%. In 2018 there was an increase of 7% with a percentage value of 159%. In 2019 there was another increase of 1% with a percentage value of 160%. In 2020 there was another increase of 7% with a liquidity percentage value of 167%. However, in 2021 it has decreased with a percentage value of 152%. This indicates that the company has the ability to pay its short-term debt, and it can also be said that the company has a very good liquidity ratio.

3. Solvability Ratio

This ratio is used to measure the extent to which a company's ability to pay all of its obligations, both short-term liabilities and long-term liabilities. Solvability can be calculated using the following formula:

Solvability =
$$\frac{\text{Total Assets}}{\text{Total Liabilities}} \times 100\%$$

The following is the calculation of Solvency with the formula above:

2017		IDR 40.153.341.000.000	x 100%	=	1.399	=	140%
2017	_	IDR 28.698.148.000.000	X 10070	_	1,377	_	14070
2018		IDR 49.877.883.000.000	x 100%	=	1,329	=	133%
2018	_	IDR 37.530.962.000.000	X 100%	_	1,329	_	15570
2019		IDR 49.046.572.000.000	x 100%	=	1,361	=	136%
2019	_	IDR 36.026.099.000.000	X 10070	_	1,301	_	130%
2020		IDR 53.011.404.000.000	x 100%	=	1,297	=	130%
2020	_	IDR 40.877.203.000.000	X 10070	_	1,297	_	13070
2021		IDR 58.315.313.000.000	x 100%	=	1.229	=	123%
2021	_	IDR 47.446.893.000.000	A 10070	_	1,229	_	12370
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Table 3.8 Calculation of Solvability

Data source : Processed Data, 2022

Based on the calculation above, the solvency ratio can be said to be good. It can be seen that the solvency value in 2017 was 140%. In 2018 it decreased by 7% with a percentage value of 133%. In 2019 there was an increase of 3% with a percentage value of 136%. Then in 2020 it decreased by 6% with a percentage value of 130%. In 2021 there will also be a decrease of 7% with a percentage value of 123%. This indicates that the company's ability to pay short-term debt and long-term debt fluctuates. But even so, the company can still be said to be good in its abilities.

Table 3.9 Indicators and weight of PT. HMD Manado

	Financial aspect		
Number	Indicator	Score	
1.	Profitability		
	a. Return On Asset (ROA)	7,5	
	b. Return On Equity (ROE)	7,5	
2.	Liquidity	10	
3.	RBC/Solvability	10	

Data source : PT HMD Manado

1) Profitability Ratio Analysis PT. HMD Manado

a) Return On Assets (ROA) analysis

Table 3.10 List of ROA Assessment Scores

Aspects of Financial Assessment		Criteria
ROA (%)	Score	Criteria
$ROA \ge 10$	7,5	Very Good
$10 > ROA \ge 8$	6	Good
$8 > ROA \ge 6$	4,5	Enough
$6 > ROA \ge 0$	2	Less
ROA < 0	0	Very Less

Data source : Processed Data, 2022

Tahun	Nilai ROA	Skor	Kriteria
2017	10%	7,5	Very Good
2018	4%	2	Less
2019	4%	2	Less
2020	-7%	0	Very Less
2021	-3%	0	Very Less

Data source : Processed Data, 2022

Berdasarkan data di atas dapat dilihat bahwa nilai ROA PT. HMD Manado selama 5 tahun terakhir, tahun 2017 mendapatkan skor tertinggi 7,5 serta memperoleh kriteria sangat baik. Ditahun 2018-2019 ROA mendapatkan skor 2 dimana skor ROA tersebut termasuk dalam kriteria kurang dalam standar BUMN. Kemudian ditahun 2020-2021 nilai ROA mendapatkan nilai minus sehingga skor ROA mendapatkan skor 0. Hal ini menunjukkan bahwa kinerja perusahaan dalam menghasilkan keuntungan berdasarkan standar PT HMD Manado untuk 3 tahun terakhir termasuk dalam kriteria kurang untuk tahun 2018-2019, dan untuk tahun 2020-2021 dengan kriteria sangat kurang.

b) Analysis of Return On Equity (ROE)

Aspects of Financi	al Assessment	Criteria
ROE (%) Score		Criteria
$ROE \ge x + 4$	7,5	Very Good
$x + 4 > ROE \ge x + 3$	6	Cood
$x + 3 > ROE \ge x + 2$	4,5	Enough
$x + 2 > ROE \ge 0$	2	Less
ROE < 0	0	Very Less

 Table 4.12 List of ROE Assessment Scores

Data source : Processed Data, 2022

Tabel 4.13 Data Analisis Return On Equity (ROE) Pada PT. HMD Manado

Year	Value ROE	Score	Criteria
2017	27%	7,5	Very Goog
2018	14%	7,5	Very Good
2019	13%	7,5	Very Good
2020	-31%	0	Very Less
2021	-17%	0	Very Less

Data source : Processed Data, 2022

Based on the data above, it can be seen that the ROE value of PT. HMD Manado, for the last 5 years in 2017-2019, ROE got a score of 7.5 with very good criteria. However, in 2020 the ROE value gets a minus value resulting in a score of 0, this is due to the ineffective management of company equity because in 2020-2021 Indonesia is being hit by co-19. But even so, the company's performance in the last 3 years, namely 2017-2019, has shown very good performance.

2) Analysis of the Liquidity Ratio of PT. HMD Manado

Table 3.14 List of Liquidity A	Assessment Scores
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Aspects of Financial Assessment		Criteria
Liquidity (%)	Score	Cinteria
$x \ge 150$	10	Very Good
$150 > x \ge 130$	8	Good
$130 > x \ge 120$	6	Enough
$120 > x \ge 100$	3	Less

	x < 100	0	Very Less		
T	Data services a December 2022				

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Data source : Processed Data, 2022

Year	Liquidity Value	Score	Criteria
2017	152%	10	Very Good
2018	159%	10	Very Good
2019	160%	10	Very Good
2020	167%	10	Very Good
2021	152%	10	Very Good

Data source : Processed Data, 2022

Based on the data above it can be seen that the Liquidity value of PT. HMD Manado for the last 5 years has received the highest score with very good criteria. This shows that the company is able to fulfill all its obligations, which means it can be stated that the company is in good health.

3) Solvability Ratio Analysis PT. HMD Manado

Table 4.16 List of Solvability Assessment Scores

Aspects of Financial Assessment		Criteria
RBC/Solvability (%)	SCore	Criteria
$x \ge 150$	10	Very Good
$150 > x \ge 130$	8	Good
$130 > x \ge 120$	6	Enough
$120 > x \ge 100$	3	Less
x < 100	0	Very Less

Data source : Processed Data, 2022

Table 3.17 Solvability Ratio Analysis Data at PT. HMD Manado

Year	Solvability Value	Score	Criteria
2017	140%	8	Good
2018	133%	8	Good
2019	136%	8	Good
2020	130%	8	Good
2021	123%	6	Enough

Data source : Processed Data, 2022

Based on the data above it can be seen that the Solvability value of PT. HMD Manado for the last 5 years got a score of 8 with good criteria. This shows that the company's performance is in good condition so that it is able to pay all of its obligations.

IV. CONCLUSION

Berdasarkan hasil penelitian dan pembahasan yang telah diuraikan pada bab sebelumnya, maka dapat diambil kesimpulan sebagai beikut :

- 1. Based on the analysis of profitability ratios at PT. HMD Manado is measured using ROA and ROE from the calculation results in the previous chapter with ROA values of 10%, 4%, 4%, -7%, -3%, and ROE 27%, 14%, 13%, -31%, 17% indicates that the company's financial performance has not been able to generate profit from existing assets and equity because the higher the return on assets and equity, the higher the amount of profit that will be generated.
- 2. The liquidity ratio in 2017-2021 has very good financial performance because from year to year it always increases. This shows that the company is capable of fulfilling its obligations in a timely manner.

3. The solvency ratio for 2017-2021 has good financial performance despite the fluctuations in achievement values. The most important thing we can see in the percentage results is that the liquidity value is greater than the solvency value, this indicates that the company is in a very healthy condition because it can pay off its debts both long term and short term.

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